



**REGISTER  
NOW**

The 8th Annual



Wednesday, June 21, 2023  
Harbor Park at Baldwin Park  
Packet pick up at 5:30pm  
Race begins at 6:00pm

For more information,  
visit [www.jacentralfl.org/events](http://www.jacentralfl.org/events)  
or call 407.898.2121

## ABOUT THE RACE

The 4.01k Race raises funds for **Junior Achievement of Central Florida** and the financial education programs they provide to youth in and around Central Florida.

Presented by **Jason Chepenik and One Digital**, this 4.01k fun run brings the community together to support financial education for our youth all while staying active ourselves.

Generously sponsored by  
Jason Chepenik and





**Junior  
Achievement™**  
of Central Florida

## WHY GET INVOLVED

**SIGN UP TODAY!**

Junior Achievement of Central Florida is leading the charge to improve both health and wealth of our community. Our 8th Annual 4.01k Race for Financial Fitness is a great way to improve total wellness. Not only is this 2.5 mile race a way to get out and active, but it's a community fundraiser with 100% of proceeds going to support Junior Achievement of Central Florida and its financial literacy programming for students.

When you sponsor or support our race, you are helping make important strides across the Central Florida community for students and their families.

In the 2023-2024 school year, you will help impact...

**37,498**

Students



**1,499**

Classrooms



**507,307**

Hours of Instruction



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# SPONSORSHIP



The 4.01K Race for Financial Fitness™ is a great way for individuals or companies, and their employees, to enjoy a fun run or walk – all in support the financial futures of our Central Florida community.

## RACE DAY BENEFITS

Race Entries

Gold \$25,000	Bronze \$10,000	Mile Marker \$5,000	Water Station \$2,500	Parking Sponsor \$1,000
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50	25	15	10	5
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Race Start



Logo on Course Signage



Racer Activity on Course



Wellabration™ Table



## VIRTUAL BENEFITS

Logo on race website



Sponsorship video



Social media posts



Video on race website



Logo on race emails



## SWAG BENEFITS

Logo on Race T-Shirt



Giveaway in Race Packet



Logo on Race Bib



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Registration #CH2662. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.